



CLIENT NAME: Pearson/Partner With Tcs

Pearson is a leading education company that employs almost 40,000 people across 70 countries. Apart from its traditional publishing services, it also develops digital offerings, and assessments and training programs.

CHALLENGES:

Pearson wanted to optimize their digital assessment platform with a scalable operating model and improve maintenance costs. It was critical to reduce working expenses, so that the company could refocus efforts on expanding its digital footprint. The education company was incurring heavy expenses on the maintenance of its this platform. There was high dependence on resources and the technologies used in the platform that were not widely supported. The company's current vendor was finding it difficult to optimize the platform. Pearson and TCS decided to partner Akvarr, to leverage our application transformation solutions and gain from our rich consulting expertise.

SOLUTIONS:

Akvarr conducted an in-depth assessment of the platform and applied standard industry frameworks and technologies to streamline workflow performance. Analytical procedures were set in place to ensure constant performance monitoring and improvements. Akvarr also did performance tuning and security testing for better business outcomes. With our implementation of a flexible operating model, the company realized significant cost savings.

RESULTS:

By tracking activities, ensuring transparency in the application development process, and accurately estimating and predicting activities, the company was able to enhance platform performance. Weekly demos to the business users of the education company helped identify and resolve issues in time. Pearson was able to drastically reduce maintenance costs by 30% thanks to Akvarr's managed services operating model.