# CLIENT NAME: APPLE

Apple designs, develops, and sells consumer electronics, computer software, and online services. Thier hardware products include the iPhone smartphone, the iPad tablet computer, the Mac personal computer, the iPod portable media player, the Apple Watch smartwatch, and the Apple TV digital media player.

## CHALLENGES:

Apple was working to improve their security measures for their end users. They had a virtual team of quality analysts working with the security team to test the downloads of applications and games. However, this virtual team was struggling to network, communicate, and build relationships with themselves and the security team due to their virtual nature.

## SOLUTIONS:

Akvarr brought in a world class Program Manager who specialized in the software development life cycle and test automation practices. He was able to put a plan in place that allowed better communication between the security team and the testing team. Akvarr helped manage the virtual QA team.

## RESULTS:

Akvarr set up a new QA testing process for their global virtual team which enabled milestones in the SDLC to be met on time and under budget. The company saw a decrease in testing cycle time by 11% and a decrease in resource management cost by 7%.